**Sample messages to your supporters**

 **\*Share these Facebook posts to sign up new supporters.\***

**LAUNCH:**

 **------------------------------------------ Sample Post #1 ----------------------------------------------------**

Hi everyone. If you’re looking to shop for Easter bunny-approved treats this year, you can save 25% on Purdys! Just join our Group Savings program and order together. We only need a total of $375 to get 25% off the entire order.

All of the Purdys favourites are included. You know the ones. Sweet Georgia Browns, Hedgehogs, Peanut Butter Fingers...what was I saying? Oh yes, follow the link to create your account and order your chocolates. The chocolates are delivered as one big order, so we can sort and distribute them when they’re here. All you need to do is follow this link [your unique group link], and you can make your orders directly in the online shop.

Our customer number is [customer number].

Please order by [order deadline].

Thank you!

 **------------------------------------------ Sample Post #2 ----------------------------------------------------**

 Just a reminder, we’re doing a HUGE group purchase for Purdys this Easter!🐰💜 We just need a minimum order of $375 and we all get 25% off the entire purchase. All you need to do is follow this link [your unique group link], and make your orders directly through our online shop. It's that easy! 🌟

Our customer number is [customer number].

Remember, the deadline is [order deadline date].

If you have any questions, feel free to send me a message.

Thank you!

**------------------------------------------ Sample Post #3 ----------------------------------------------------**

Hello Purdys lovers, it’s time to hop into spring!🌷 Let’s save together by group buying CHOCOLATES!✨🍫

Get your orders in for Easter treats and once we hit $375 worth of treats, we ALL get 25% off. Order now and get your Easter shopping done early while saving money. 😉

Head to [**group.purdys.com**](https://group.purdys.com/) and either register as a new member, or log into your old account.

Use our customer number [your customer number] to join our group or follow this link [your unique group link] and start shopping! 🙌💜

Hurry, the order deadline is [order deadline]

Let me know if you have any questions.

**MID LAUNCH:**

**------------------------------------------ Sample Post #1 ----------------------------------------------------**

Hey, chocolate lovers! 🍫✨

Quick heads up – time's ticking! The deadline is about a week away. We're so close to hitting our $375 order minimum, and once we do, EVERYONE enjoys a sweet 25% off! 🤩✨ Don't miss out – get your Easter goodies now, save big, and check off your shopping list in one delightful sweep! 😉

Shop here: [your unique link]

Please order your treats by [order deadline date]

Let me know if you have any questions. =)

**------------------------------------------ Sample Post #2 ----------------------------------------------------**

Hey Purdys-lovers, a reminder that the order deadline for our Group purchase ends SOON! All we need is a $375 minimum for our entire order and our treats are 25% off.🤩 We’re almost there, so get your orders in today. 😉🙌

Shop here: [your unique link]

Please order your treats by [order deadline date]

**------------------------------------------ Sample Post #3 ----------------------------------------------------**

Ooooh, we’re halfway there! Get EGG-cited! There’s chocolate everywhere!🍫🤩

Just a quick shout to everyone that the deadline for the Purdys group order is [deadline date]. We all get 25% off the retail price which is amazing. Grab your treats and gifts in one go before the deadline. 💫

Shop here: [your unique link]

Please order your treats by [order deadline date]

Happy shopping.

**FINAL CHANCE:**

**------------------------------------------ Sample Post #1 ----------------------------------------------------**

Heads up, the final deadline to order Purdys is [deadline date]. Act fast and enjoy a sweet 25% off the retail price on all Easter treats. 🍫🐰. Our goal is to hit a minimum of $375 as a team, and we're so close! 🤩

Once orders are locked in, we'll coordinate the chocolate collection and let everyone know when and where to collect them. 📍

Contact me if you have any concerns or questions.

Our customer number is [customer number]

Please order by [order deadline]

**------------------------------------------ Sample Post #2 ----------------------------------------------------**

Hey super chocolate fans,

LAST CALL to order Purdys Easter treats! 📢 Everyone has now until [order deadline] to complete their purchase and save 25% on Purdys chocolates. We’re talking Hedgehogs, Sweet Georgia Browns, Himalayan Pink Salt Caramels and more.😍🍫🌟

Shop now and thank yourself later!😉

Contact me if you have any concerns or questions.

Our customer number is [customer number]

Please order by [order deadline]

**------------------------------------------ Sample Post #3 ----------------------------------------------------**

You only have [# DAYS REMAINING] days LEFT to order as a whole team for Purdys treats. We just need a minimum of $375 to save 25% for all of us, so hurry and get your orders in. Once the chocolates get delivered, we’ll send another memo out to everyone to coordinate pickup dates and times.

Order now: [group link]

Deadline is: [deadline date]