**Sample messages to your supporters**

**\*Share these Facebook posts to sign up new supporters.\***

**LAUNCH:**

**------------------------------------------ Sample Post #1 ----------------------------------------------------**

Want to know the most DELICIOUS way to support us? Order Purdys chocolates from our fundraiser! 💜🍫

This year, we’re hoping to raise [your fundraising goal in $$$$] for [your cause], and we need YOUR help!🙌😍

From now until [order deadline date], you can order Purdys treats from our fundraiser by joining our campaign and browsing the tastiest selection of Easter chocolates online. Shop gifts for family, friends, neighbours AND yourself in one convenient place. After all orders are submitted, we’ll sort, distribute, and let you know when you can collect your goodies. 😉

What you’ll need to order:

1. Our campaign number: [your customer number]

2. Go to our fundraising website: [your unique link]

3. Click “Join Campaign”

4. Shop, shop, shop away!😍

Thank you EVERYONE for your support. Even if you can’t buy chocolates from us, it would mean the world if you could share this fundraiser link to everyone you know!

Happy chocolating! 🍫💫

**------------------------------------------ Sample Post #2 ----------------------------------------------------**

Calling ALL chocolate-lovers! 🍫💜

We’re teaming up with Purdys Chocolatier to fundraise for [fundraising cause] in hopes of raising [fundraising goal $$$]!

Stock up on your favourite Purdys Easter treats (did someone say Hedgehogs?) AND support a great cause at the same time—it’s the best of both worlds. All fundraising profit raised will directly support [campaign name/cause], so every order makes a great difference to us.

Ordering is as easy as eating chocolate. Just click this link [your unique link], Just click this link [your unique link], enter campaign number, fill out your info(Name, phone number, and email address), click "Join Campaign", and order to your heart's content! 😍🌟

The order deadline is [order deadline date], so get shopping!

**------------------------------------------ Sample Post #3 ----------------------------------------------------**

Our Purdys Fundraiser begins....NOW! Go get your Easter treats🐰🍫: [campaign link]

Last year we raised [last year’s amount if applicable]!💫

This year, our goal is to raise [goal amount in $$$$] so we need your help—but don’t worry, all the work you're doing is choosing which chocolates to order.

Stock up on beautiful Easter gift boxes, fun chocolate bunnies, Sweet Georgia Browns and more. All profits will go directly to [school/group name/cause]. So satisfy those cravings, get all your Easter gift-shopping done while supporting a great cause. 😊💜

The deadline to order is [deadline date]

What you need:

§ Campaign number: [customer number]

§ Campaign link: [your unique campaign link]

Once orders close, we'll send out a sweet notification letting you know when and where you can collect your delicious treats. 📦 Share the love with friends and family who might be interested – it means the world to us! 🌍💖

**MID LAUNCH:**

**------------------------------------------ Sample Post #1 -----------------------------------------------------**

Hi there,

Hi, amazing supporters! We've hit the HALFWAY mark in our Fundraiser! Huge thanks for your incredible support and for spreading the word. 🙌 If you haven't snagged your Easter treats yet, no worries – there's still time! 🍫🐣 The order deadline is (order deadline date). Already ordered? Help us reach more hearts by sharing our link! 🌷

Our campaign number: [customer number]

Go to our fundraising website: [your unique link]

Click "Join Campaign"

We’ll pop back in again just before the deadline to make sure everyone has submitted their Purdys treat orders.

Thank you!

**------------------------------------------ Sample Post #2 ----------------------------------------------------**

And just like that, we are now HALFWAY! 💫So far we have over [current order amount]—this is amazing, thank you to everyone who has ordered, spread the word, and supported our cause.💜

You still have a couple of weeks left to submit, but time flies faster than we realize! 🚀⌛️ Don't miss out – submit your orders soon!

Have questions or need assistance? Feel free to reach out to any members of our awesome team. We're here to help! 😊

You can order your Easter treats using this link: [your unique link], or use our campaign number to order [customer number].

Happy shopping!

**------------------------------------------ Sample Post #3 ----------------------------------------------------**

Just a quick reminder that we are halfway through our fundraiser. Everyone has been amazing and we’re so grateful for our community. If you haven’t made your Easter orders or maybe you’re still deciding, we DEFINITELY recommend the Hedgehogs and Sweet Georgia Browns.

Let us know if you have any questions.

Our campaign number: [customer number]

Order through our web-shop: [your unique link]

Please order your treats by [order deadline date]

**FINAL CHANCE:**

**------------------------------------------ Sample Post #1 ----------------------------------------------------**

Hello to the BEST supporters,

This is your last call to order Purdys Easter chocolates for our Fundraiser! Help support [organizer’s cause] by purchasing some egg-dorable chocolates from us. All the profit will go towards [organization’s needs/cause], so you can make an incredible impact while enjoying some tasty Easter treats.💫💜🍫

The deadline to order is [deadline date]

Campaign number: [customer number]

Campaign link: [unique link]

We’ll notify everyone when and where you can collect your treats.

Thank you!

**------------------------------------------ Sample Post #1 ----------------------------------------------------**

Tick tock, it’s chocolate-o-clock! 🍫⌚

This is your last chance to submit your orders for Purdys Easter treats before our fundraiser ends.🙌 If you haven’t already, click the link below and you can order all the eggstra-special treats you want and help us raise money for [organization’s cause]. This year, we’re hoping to raise [goal number], so please support us if you can, or share it with anyone you know who would be interested. 💜😊

The deadline to order is [deadline date]

Campaign number: [campaign number]

Campaign link: [unique link]

Thank you!

**------------------------------------------ Sample Post #3 ----------------------------------------------------**

[######] days left to order your Purdys Fundraiser! Order NOW before [deadline date] and help us raise money for [organization cause/needs]. Our goal is to raise [$$$ goal] so we need one final push. Order some amazing Easter treats from the famous Purdys Chocolatier and support us at the same time.🐣💜🍫 Just click our link below, and order before [deadline date]. 😉

The deadline to order is [deadline date]

Campaign number: [customer number]

Campaign link: [unique link]